

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D. C.

REGISTRATION No. 55

FILED

JAN 7 1960

Registration Section
DEPARTMENT OF JUSTICE

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

For Six Months Period Ending December 31, 1959
(Insert date)

1. (a) Name of Registrant. Swiss National Tourist Office
 - (b) All other names used by Registrant during the period. Swiss Federal Railways
 - (c) Address of principal office. 10 West 49th Street, New York 20, N.Y.
 - (d) Name of person or persons in charge of principal office. Hans Baertschi
3. If Registrant is a nonbusiness membership organization, state—
- (a) Approximate number of members in the United States none
 - (b) Approximate number of members outside the United States none
4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.
- | <i>Name and address
of official</i> | <i>Date connection began</i> | <i>Position, office, or nature
of duties</i> |
|---|------------------------------|--|
| <u>none</u> | | |
- (b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.
- | <i>Name and address
of official</i> | <i>Date connection ended</i> | <i>Reason for ending
connection</i> |
|---|------------------------------|---|
| <u>none</u> | | |

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

*Name and address of branch, unit,
group, or organization*

*Nature of connection with
Registrant*

*Name and address of person
in charge*

none

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization

Reason operations ceased

none

6. All persons who at any time during the period were foreign principals of Registrant.

*Name and principal
address*

*Is person still a foreign principal
of Registrant?*

*If not, give date connection
ended*

Swiss Government - Department of Posts and Railroads
Section: Swiss National Tourist Office
Bahnhofplatz 9
Zurich, Switzerland

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

Giving free information on travel and education, transportation and hotel conditions; distributing travel literature and posters to travel agencies, tour organizers and individuals, teachers and schoolchildren who ask for it, furnishing of Swiss transportation tickets to travel agents; loaning lantern slides and films to lecturers and schools who apply for them; furnishing to newspapers and magazines articles and photographs on Switzerland's scenic attractions, its life and culture. Also placing advertisements in newspapers and magazines.

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

none

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

- (a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
Hans Baertschi 300 East 57th Street, New York, N.Y.	none	no
William W. Scherer 36 Linden Street, Rockville Centre, L.I., N.Y.	none	no

- (b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
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We refer to separate sheet

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

- (a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

	<i>Date funds received</i>	<i>Name of foreign principal from whom funds received¹</i>	<i>Purposes for which received²</i>	<i>Amount received³</i>
July	1959	Swiss National Tourist Office,	current exp.	\$27,822.96
August	1959	do. Zurich	do.	15,296.87
September	1959	do.	do.	12,410.11
October	1959	do.	do.	225.69
November	1959	do.	do.	20,470.43
December	1959	do.	do.	<u>31,624.83</u>
				\$107,850.89

- (b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows: ⁴

<i>Date funds received</i>	<i>Name of person from whom received¹</i>	<i>Purposes for which received²</i>	<i>Amount received³</i>
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none

- (c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows: ⁵

<i>Date payment was made</i>	<i>Name of person to whom payment was made¹</i>	<i>Purposes for which payment was made²</i>	<i>Amount of payment³</i>
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We refer to separate sheet

¹ Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

² Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

³ Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

⁴ Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

⁵ Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

<i>Name of person by whom delivered</i>	<i>Number of speeches, lectures, and talks delivered</i>	<i>Number of radio broadcasts delivered</i>
Hans Baertschi	7	3 Radio Interviews
Willy Isler		5 TV Interviews
		1 Radio Interview

- (b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

(1) Press releasesX..	(8) CircularsX..	(15) Lantern slidesX..
(2) News bulletins	(9) Form letters	(16) Still pictures
(3) Newspapers	(10) Reprints	(17) PostersX..
(4) ArticlesX..	(11) Copies of speeches, lec- tures, talks, or radio broadcasts	(18) PhotographsX..
(5) Books	(12) Radio programs	(19) Charts
(6) Magazines	(13) Radio scripts	(20) Maps
(7) PamphletsX..	(14) Moving picturesX..	(21) Other publications

- (c) Preparation and distribution of publications referred to in answer to (b) above.

<i>Description of publication</i>	<i>By whom written, edited, or prepared</i>	<i>By whom printed, produced, or published</i>	<i>By whom distributed</i>
articles	J. Gould Public Relations Consultant	newspapers and magazines	our own office

- (d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-403 thereunder.

- (1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

yes

- (2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-403? If not, explain why any such communications and publications were not so labeled.

yes

- (3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-403? If not, explain why any such reports were omitted.

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,
or agency thereof*

*Nature of changes during period in Registrant's
connections therewith*

none

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or
combination*

*Nature of changes during period in
Registrant's ownership or other
pecuniary interest*

*Nature of changes during period in any
direction or control exercised
by Registrant*

none

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,
or individual*

*Nature of changes during period in ownership,
supervision, direction, or control*

none

- (b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or
financial assistance received*

*Nature and amount of subsidy or
financial assistance*

none

14. File the following exhibits with this statement:

Short Form Registration Statement - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

Exhibit B.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

Exhibit C.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

Exhibit D.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

Exhibit E.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

SWISS NATIONAL TOURIST OFFICE

Hans Baertschi

(Signature)

Hans Baertschi

(Signature)

(Signature)

(Signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

Subscribed and sworn to before me at New York

this

24th

day of

January

, 19*60*

David Schapiro

(Signature of notary or other officer)

My commission expires, 19.....

DAVID SCHAPIRO
Notary Public, New York
County of New York
Notary Public, N.Y. Co. Clerk
Commission expires March 30, 1960

- b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibit A) have not been previously filed.

Name and address of
employee or other
individual

Bruno Baroni	83-31 116th St., Kew Gardens, N.Y.	publicity clerk	no
Joyce Christian	127 W. 15th St., New York, N.Y.	steno typist	yes
Laurent Eversley	246 Manhattan Ave., New York, N.Y.	shipping clerk	yes
Fueglister Paul	148-59 87th Ave., Jamaica, N.Y.	ticket clerk	no
Habegger Alfred	69-06 31st Ave., Jackson Heights, N.Y.	ticket clerk	yes
Hassett Michael	86-10 148th St., Jamaica, N.Y.	shipping clerk	no
Hess Rosemarie	506 West 173rd St., New York, N.Y.	steno typist	no
Huerlimann Joseph	Route 216, Holmes, N.Y.	shipping clerk	no
Imbach Werner	37-55 78th St., Jackson Heights, N.Y.	accountant	yes
Ingold Herbert	220 E. 89th St., New York, N.Y.	ticket clerk	no
Isler Willy	102-32 65th Ave., Forest Hills, N.Y.	spec. represent.	no
Kolb Rosemarie	37-55 78th St., Jackson Heights, N.Y.	steno typist	no
Kruettli Helen	53 West 58th St., New York, N.Y.	telephone op.	yes
Kunz Peter	48-37 Colden St., Flushing, N.Y.	ticket clerk	no
Lehmann Max	146-03 61st Rd. Flushing, N.Y.	information clerk	no
Meili Claire	536 E. 79th St., New York, N.Y.	steno typist	no
Michel Christine	132 E. 45th St., New York, N.Y.	information clerk	yes
Robbi Bertina	37-55 78th St., Jackson Heights, N.Y.	information clerk	no
Rufle Heidi	93 Hillside Ave., Bergenfield, N.J.	steno typist	yes
Saviola Victor	41-52 150th St., Flushing, N.Y.	ticket clerk	yes
Uebersax H. Peter	80-15 41st Ave., Jackson Heights, N.Y.	chief ticket clerk	no
Wanner Beatrice	132 E. 45th St., New York, N.Y.	steno typist	no
Odermatt Ernst	34-57 71st St., Jackson Heights, N.Y.	accountant	no
Monn Anita	118 W. 13th St., New York, N.Y.	information clerk	no
Callahan Joan	111-16 Rockaway Beach Blvd., Rockaway Park, N.Y.	telephone op.	no
Spoerri Alfred	79-16 34th Ave., Jackson Heights, N.Y.	ticket clerk	no

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- c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:

Date payment was made	Name of the person to whom payment was made	Purpose for which payment was made	Amount of payment
July 1, 1959 to December 31, 1959	H. Baertschi	Salary	\$ 3,314.37
	W. Scherer	"	3,153.89
	P. Uebersax	"	2,495.04
	M. Lehmann	"	2,391.60
	B. Baroni	"	2,777.59
	W. Isler	"	2,336.32
	P. Fueglistner	"	2,334.25
	P. Kunz	"	2,364.42
	E. Odermatt	"	803.20
	J. Huerlimann	"	2,046.80
	H. Ingold	"	1,894.37
	A. Monn	"	540.15
	W. Imbach	"	1,684.53
	A. Habegger	"	1,643.01
	V. Saviola	"	630.00
	L. Eversley	"	1,620.00
	M. Hassett	"	1,485.00
	J. Christian	"	1,924.00
	R. Kolb	"	1,890.00
	C. Meili	"	1,755.00
	B. Robbi	"	1,755.00
	R. Hess	"	1,701.00
	H. Kruettli	"	558.00
	H. Ruffe	"	868.00
	C. Michel	"	1,012.60
	B. Wanner	"	1,755.00
	J. Callahan	"	1,005.00
	A. Spoerri	"	734.00
			<u>\$ 48,527.14</u>
	Rent, Insurance, etc.		13,933.73
	Office Supplies		17,851.54
	Advertising, Publicity, Public Relations		31,129.89
	Photos, Films		1,689.88
	Traveling expenses of staff		7,689.05
	Custom duties and brokerage fees		678.38
	European Travel Commission		10,500.00
	Alpine Tourist Commission		600.00
			<u>\$132,599.61</u>
	Agency San Francisco		<u>\$ 25,000.00</u>

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